

## Introduction

Located in a region covering more than 500,000 square kilometres, Pilbara TAFE provides education and training services to people living and working in an area which boasts some of the world's largest open cut mines, pastoral leases and cattle stations. With over 30 distinct languages being spoken by Indigenous people in remote communities and Pilbara townships, and with industry attracting workers from all over the world, Pilbara TAFE's client base is incredibly diverse and culturally rich.

The reshaping of our future has begun with wide consultation and strong links being forged with key stakeholders providing immediate dividends through a number of strategic partnerships with resource industry clients, Indigenous communities, secondary and higher education institutions being formed.

As a valued member of the TAFEWA network, Pilbara TAFE has formally committed to the collaborative multi-sectoral delivery of education and training with particular focus on reducing skills shortages, retention of 15-24 year olds, improving learning resources and making it easier for students and industry to access the network. Integration of the State Government's goals and strategic outcomes into our own strategic and operational planning processes will ensure an open, effective, efficient and sustainable future with more jobs and opportunities, resources that are managed, developed and used sustainably and an enhanced quality of life and wellbeing for the people of the Pilbara region.

With its business strategies in place and some very exciting developments in the pipeline, Pilbara TAFE will achieve its Vision and confirm our position as the pre-eminent training provider in the region.

**Barry McKnight**  
Managing Director

## Our Vision

Pilbara TAFE will be recognised as a successful training organisation with reputable products and services, connected people and a competitive advantage. Our vision will be realised through:

- Clients and staff who are keen to be identified with;
- Continuously re-inventing the way we produce and deliver our products and services;
- Focussing strongly on deliverables and outcomes; and
- Linking with and meeting the needs of industry and the community in the Pilbara.

## Our Objectives

### Skilled Workforce

To support the growth and strengthening of a skilled Pilbara workforce through the provision of industry aligned vocational education and training products and services that lead to employment outcomes.

### Regional Development and Community Capacity Building

To contribute to effective development of Pilbara communities through the provision of vocational education and training and other services which foster economic growth and development, promote diversity and support community capacity building.

### Organisational Development

To optimise the quality and opportunities provided by Pilbara TAFE's vocational education and training services and products through the use of effective and efficient strategies for the acquisition and management of its human, financial and physical resources.



## Strategic Directions

**2004 - 2008**

*Reshaping the Future*

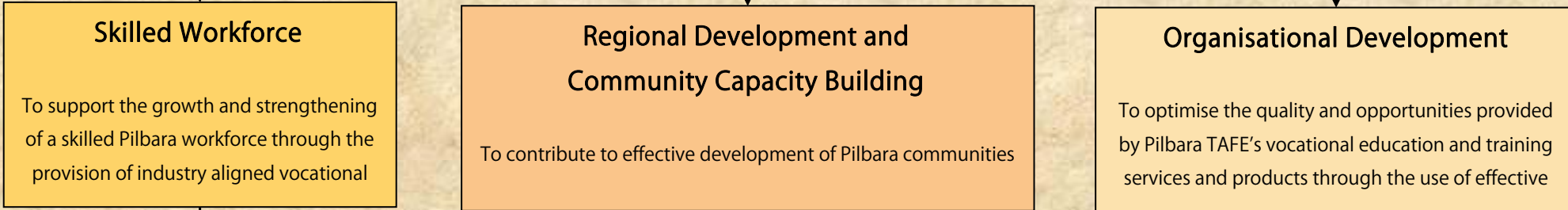


# the achievement of State, Regional and College Goals

## GOVERNMENT GOALS



## OUR OBJECTIVES



## OUR PRIORITIES



**Unfold to reveal our Strategies for Success**

# OUR VISION

**Pilbara TAFE will be recognised as a successful training organisation with reputable products and services, connected people and a competitive advantage.**

## Our Priorities and Strategies for Success are:



### Industry and Community Partnerships

**Build collaborative partnerships with industry and the community to ensure client needs are met.**

- Encourage lecturers to hold membership and actively participate in Industry Associations/ attend Industry Training Council and Curriculum Support Services Network meetings.
- Maintain and build strategic alliances with community agencies and groups eg. Pilbara Development Commission, Aboriginal Communities, CALM, EDN's, Local Government.

### Product and Services Development

**Deliver quality Vocational Education and Training (VET) products and services and increase the range of qualifications offered resulting in growth in student contact hours (SCH).**

- Develop and implement short intensive skills maintenance, upskilling and multiskilling courses to meet changing needs of industry.
- Develop and promote short non-assessable courses to the community.
- Repackage profile courses into a commercially attractive model.
- Respond to the requirements of major resource projects.

### Flexible Delivery

**Provide flexibility in the delivery of training to expand choice of when, where and how clients access training.**

- Provision of professional development activities to increase staff awareness of and skills in the use of online delivery modes.
- Staff up-skilled in the use of Voice over IP, Web CT, E-commerce and other flexible delivery technologies including blended learning approaches to training.
- Develop and deliver online training across Industry Divisions.

## International Collaboration

**Forming partnerships and investigating opportunities to provide training to leading Vocational Education and Training (VET) institutions overseas.**

- Provide opportunities for overseas students to complete their studies at Pilbara TAFE.
- Progress opportunities for delivery of training programs to international resource companies.

## Multi-Sectoral Collaboration

**Promote learning pathways and relationships with other educational sectors.**

- Progress further co-location of Karratha Senior High School and Curtin University on Pilbara TAFE Karratha Campus site.
- Investigate and develop ways of providing more tertiary education opportunities in the region.
- Expand the delivery of Vocational Education and Training (VET) programs in schools.

## Indigenous Education and Training

**Improve Indigenous training to build skills and enhance employment opportunities and build our national reputation to become a Centre of Excellence.**

- Establish Pundulmurra as a centre for remote area and Indigenous training and development.
- Develop permanent training facilities in remote communities eg. Onslow.
- Develop working relationships with private and public agencies to provide better training services to Western Desert communities.

## Client Support Services

**Develop a strong level of client focus for both internal and external clients.**

- Develop more user-friendly flexible enrolment information and processes.
- Implement recommendations from the 2003 Student Survey.
- Provide self serve information for students as part of the TAFEPlus initiative.
- Provide appropriate support and referral for students from disadvantaged backgrounds.

## Business Systems Development

**Develop and implement business systems that support the effective and efficient delivery of the college's services.**

- Implementation of a Management Information System (MIS).
- Connection of remote centres to the College intranet.
- Further development towards a single Information Technology operating system across Pilbara TAFE.
- Further development of a new human resource information system.
- Implementation of a common e-mail system across Pilbara TAFE.

## Career and Professional Development

**Develop a positive working environment and provide opportunities for staff to develop the knowledge, skills and attitudes they need for their own professional and career development.**

- Conduct Flexible Learning and Area Networking (FLAN) showcase focusing on new methods of training and use of technologies.
- Encourage lecturers to hold membership and actively participate in Industry Associations/ attend Industry Training Council and Curriculum Support Services Network meetings.